

### DESCRIPTION

200 gsm 2 side coated board

### PHYSICAL PROPERTIES

		Unit	Typical Value	Test Method
<b>FACE</b>	Substance	gsm	200 +/- 5 %	Tappi 410
	Calliper	micron	175 ± 7 %	Tappi 411
	Smoothness	MI/min	10 max	BS 4420
	Brightness	%	90 % min.	Tappi 452
	Stiffness	G.CM	> 17	Tappi 489

### APPLICATION

Ideal for marking and label applications that requires normal contrast and normal print quality.  
Typical application areas are: retail, leisure, WIP, transport

### PRINTING

Variable information can be applied by a wide variety of thermal transfer printers.  
High contrast thermal transfer images can be printed using wax or wax/resin ribbons.  
The surface is suitable for pre-printing by flexographic.

Advised ribbon quality                      TMX1310 or TMX2010

### SHELF LIFE

This product has a shelf life of 1 year if stored  
between 10°C and 25°C and 35 to 65% RH.

Important Notice: Information presented herein is believed to be accurate based on research with no guarantee of accuracy or completeness. Product must be thoroughly tested under end-use conditions to ensure that it meets all intended requirements. Data sheet does not imply any warranty or guarantee. User assumes all risk and liability in connection with end-use of product.